



**The Basin Ski Shop, Out of Bounds Snowboards
And Evolution Freeride**

October, 2009

Dear Ski Club President;

The 2009-10 winter season is fast approaching here in Killington and we at Basin Sports are looking forward to a fabulous snowy season. Being snow sports enthusiasts ourselves, we enjoy nothing more than servicing other snow sports enthusiasts. Please see the list of benefits that we would like to extend to your members on the second page of this letter. We welcome you and your members into our Basin Sports Complex, which includes the Basin Ski Shop, Evolution Freeride Shop and Out of Bounds Snowboards, all grouped under the clock tower for your convenience. And don't forget to check us out, 24 hours a day, at basinshopping.com.

Basin Sports is located 2.8 miles up the Killington Road, under the clock tower, in Killington, Vermont. We are a 9 year Gold Medal Shop winner, as voted by Ski Magazine, and we pride ourselves in the knowledge, service, and enthusiasm our staff brings to both our store and our sports.

We are open 7 days a week, Friday's until midnight for your rental and tuning convenience. **Check out our website for the Basin's Daily Ski Report (www.basinski.com), including daily pictures and the latest in Killington's ski conditions.**

This season marks 51 years for Basin Sports and as always, we look forward to having the opportunity to service your ski club's winter sporting needs. Please feel free to forward this message to your members; all we ask is that each member identify him or herself to our cashiers at the time of purchase with their membership card or other credential.

Thank-you.

Sincerely,

The Torrey family and all of us at Basin Sports

The staff at the Basin Sports would like to invite you to participate in our **VIP** program for all ski club members. Included are the discounts we extend to our valued ski club members. Being snow enthusiast ourselves, we enjoy nothing more than servicing other snow sports enthusiast. We just ask that everyone inform our cashiers by showing their membership card to obtain the following discounts off the original retail prices:

- * 10% off jackets, pants and shoes (non-sale items)
- * 15% off accessories; fleece, gloves, helmets, etc. (non-sale items)
- * 20% off service (tuning, binding adjustments, boot fitting)
- * \$20.00 off Custom Insoles – certified Pedorthists on staff
- * \$5 off single day performance ski/snowboard rental
- * \$10 off multi-day performance ski/snowboard rentals or off single day demo ski (limit two days)
- * Free mount and prep with all ski and binding purchases.

Basin Sports is open 7 days a week, Friday's until midnight starting mid-November, for your rental and tuning convenience. **Check out our website for the Basin's Daily Ski Report (www.basinski.com), including daily pictures and the latest in Killington's ski conditions.**

We look forward to doing whatever we can to make everyone's skiing/riding experience at Killington more enjoyable. If you have any questions, please do not hesitate to contact us at Basin Sports, under the clock tower, in Killington Vermont.

The Torrey Family and all of us at Basin Sports



Located under the clock tower

2886 Killington Road

Killington, VT 05751

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