



Hey, Kids — You can SKI FREE and RIDE FREE!

ARE YOU DOWN WITH THAT?

(And can it really be true?)

Oh, it's true, all right.

If you're lucky enough to be in the right grade you can ski free and ride free. Really!

Ski Free? No way!

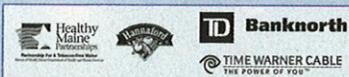
Way. The ski areas in these great ski states - Maine, Michigan, Colorado, New Hampshire, Utah, Vermont, Northwest Rockies, Idaho, Pennsylvania, New York - (plus your friends here at Ski Press USA) want you to ski free. Free? Yep, free. This is your lucky year. You're going skiing! Free.

MAINE — WINTERKIDS

Passports for 5th, 6th and 7th graders

Free and reduced tickets for alpine and Nordic skiing, ice skating, tubing, and even dog sledding, at 55 participating areas across the State. Apply online at www.winterkids.org today!

Check out our other dynamic winter programs, Guide to Outdoor Active Learning (GOAL), FunPass, Active Academics Workshops, and World Class Athlete Tour online at www.winterkids.org



MICHIGAN — COLD IS COOL 4TH GRADE SKI AND SNOWBOARD PASSPORT

- Over 20 participating ski resorts.
- 4th graders ski and ride free three times at each area.
- Open to 4th graders from any state, not just Michigan residents.



All information and application is available online at www.goskimichigan.com

Endorsed by Michigan Governor Jennifer Granholm and the Governor's Council on Physical Fitness.

COLORADO — 5TH GRADE PASSPORT PROGRAM

Fifth graders ski and ride FREE at each of the 21 participating Colorado Ski Country USA resorts - that's up to 63 days of hitting the slopes for FREE.

Sixth graders get a deal of a lifetime - 4 days at EACH of the 21 participating resort for only \$99!

Additional coupons for the whole family also available with the program.

Apply online today at www.coloradoski.com

Applications are sent to Colorado schools in September or pick one up at your local King Soopers or City Market. Visit www.coloradoski.com for information



NEW HAMPSHIRE — 4TH & 5TH GRADE PASSBOOKS

- Free tickets at 18 alpine & 18 cross-country areas.
- Savings for child & family on lessons, rentals & tubing too!
- Tickets are valid every day, including weekends & holidays.



Information on the 4th grade Earn Your Turns program & 5th grade Snowsports Passport are available at www.SkiNH.com or by calling 1-800-88-SKI-NH (1-800-887-5464)

VERMONT — 5TH GRADE PASSPORT PROGRAM

Passport holders ski & ride FREE three times each at 50 participating Alpine and Nordic ski areas when accompanied by a paying adult.

Applications and information available at www.skivermont.com OR call 1 802 223-2439 x 301 for information



UTAH — 5TH GRADE PASSPORT AND 6TH GRADE SNOWPASS PROGRAMS

- 13 participating resorts.
- 5th Grade Passport - Three days per resort for a total of 39 days of free skiing and snowboarding.
- 6th Grade SnowPass - One day per resort for a total of 13 days of free skiing and snowboarding.
- Great deals on ski and snowboard rentals.



Applications and information available online at www.skiutah.com/national/passport

IDAHO — 5TH GRADE PASSPORT PROGRAM

- 14 Participating Resorts.
- Over 40 total days of FREE skiing and riding.
- 3 FREE lift Tickets at each Resort.

Open to 5th Graders in any state, not just Idaho and Washington.

Discounts on lessons and rentals too!

Application and information available online at www.skiidaho.us
Program brought to you by the Idaho Ski Area Association



SKI THE NORTHWEST ROCKIES — 5TH GRADE PASSPORT PROGRAM

- Passport holders ski and ride free at participating resorts.
- 3 FREE lift Tickets at each participating ski area.
- Open to 5th graders in any state - allow 2 weeks for application process.
- Great Deals on lessons and rentals!



Application and information available online at www.skiNWrockies.com
Program brought to you by the Inland NW Ski Association

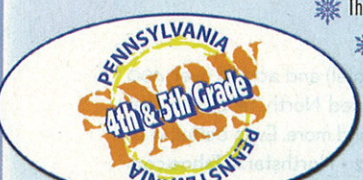
PENNSYLVANIA — 4TH & 5TH GRADE SNOWPASS

- 21 Participating Ski Resorts.
- Open to ALL 4th & 5th graders in any state, not just PA residents.
- One (1) FREE Learn to Ski or Snowboard Package.

Three (3) FREE Lift Tickets to each participating ski resort.

Over 64 days of FREE skiing and snowboarding.

Information is available online at www.skipa.com
log on to download application
Or call (570) 443-0963 for more information



NEW YORK — 4TH GRADERS SKI AND RIDE PASSPORT

- 30 participating ski resorts.
- Over 100 Free days of skiing and riding.
- Open to 4th graders in any state, not just NY residents.



All information and an application is available online at www.44free.com